

PESQUISA DE SATISFAÇÃO 2021



4CONNETWORKER
@CIO
SÃO PAULO II

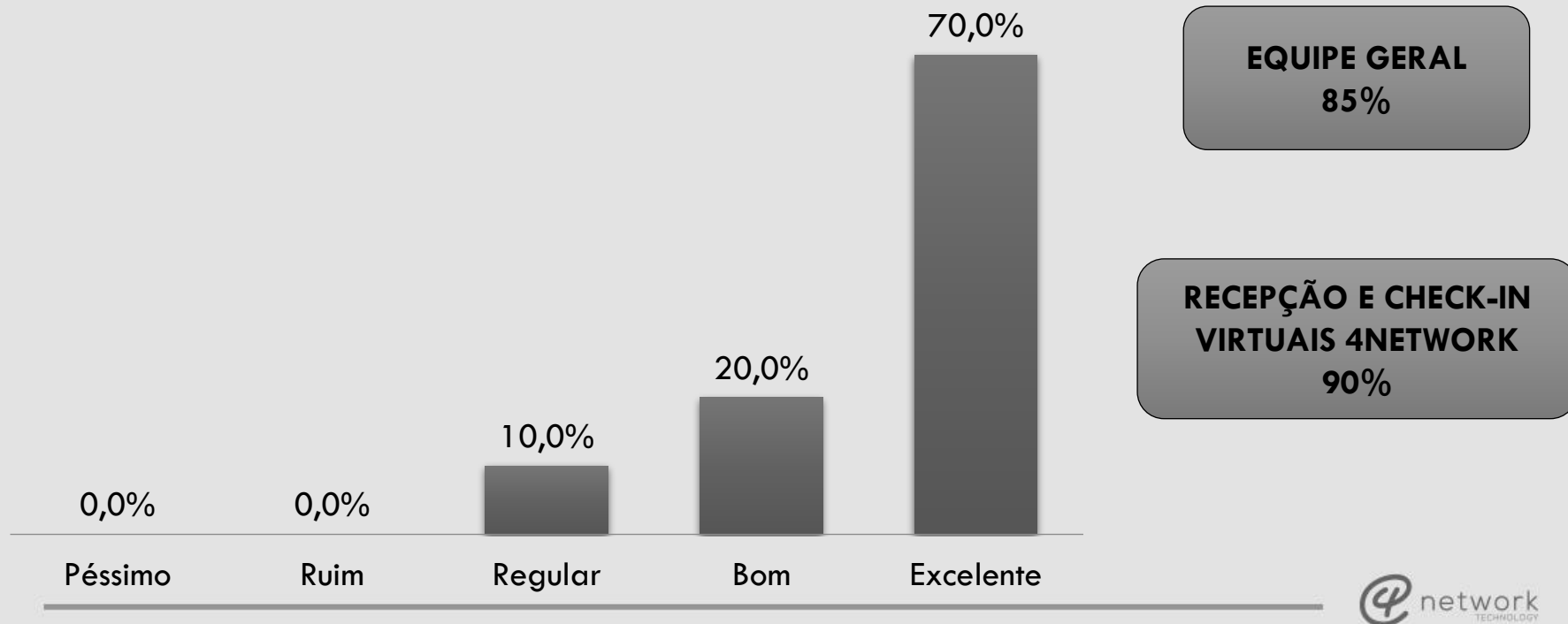
 network
TECHNOLOGY

- ✓ Evento realizado dia 06 de maio de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

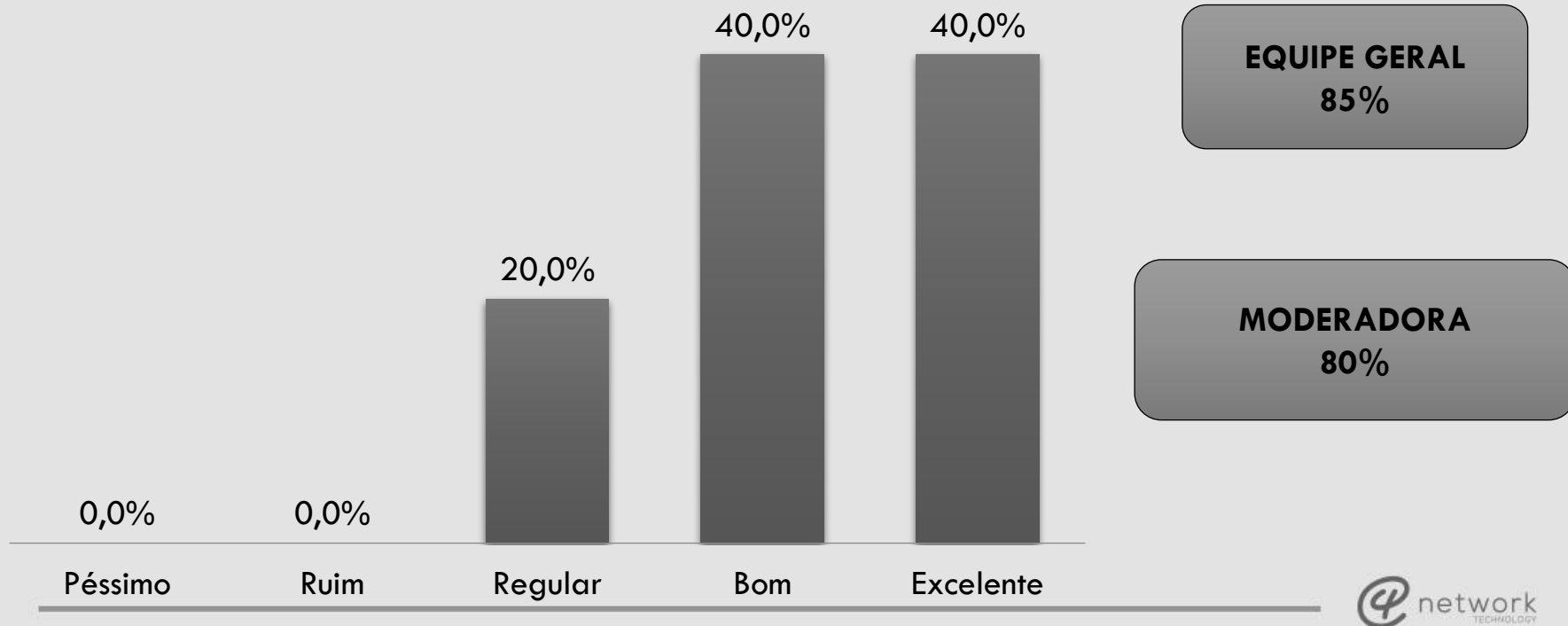
EQUIPE



EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



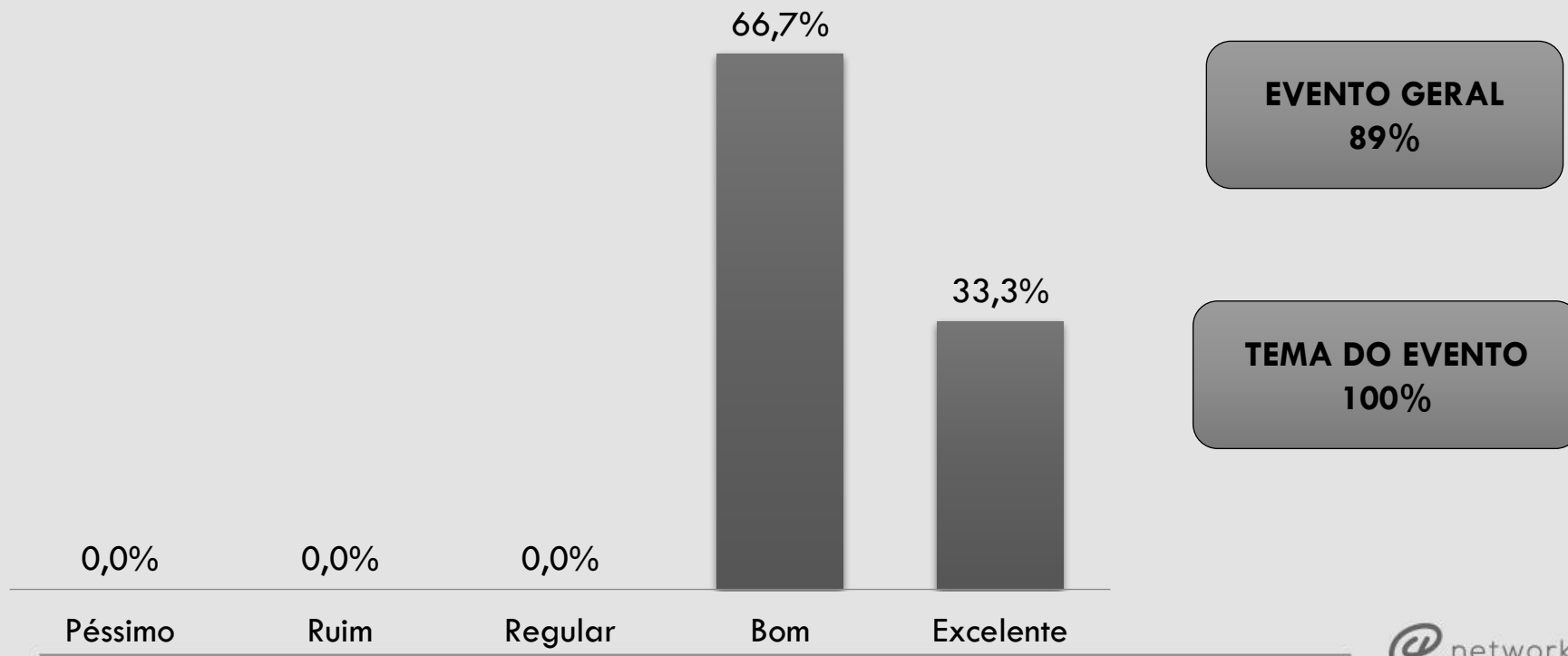
EQUIPE: MODERADORA



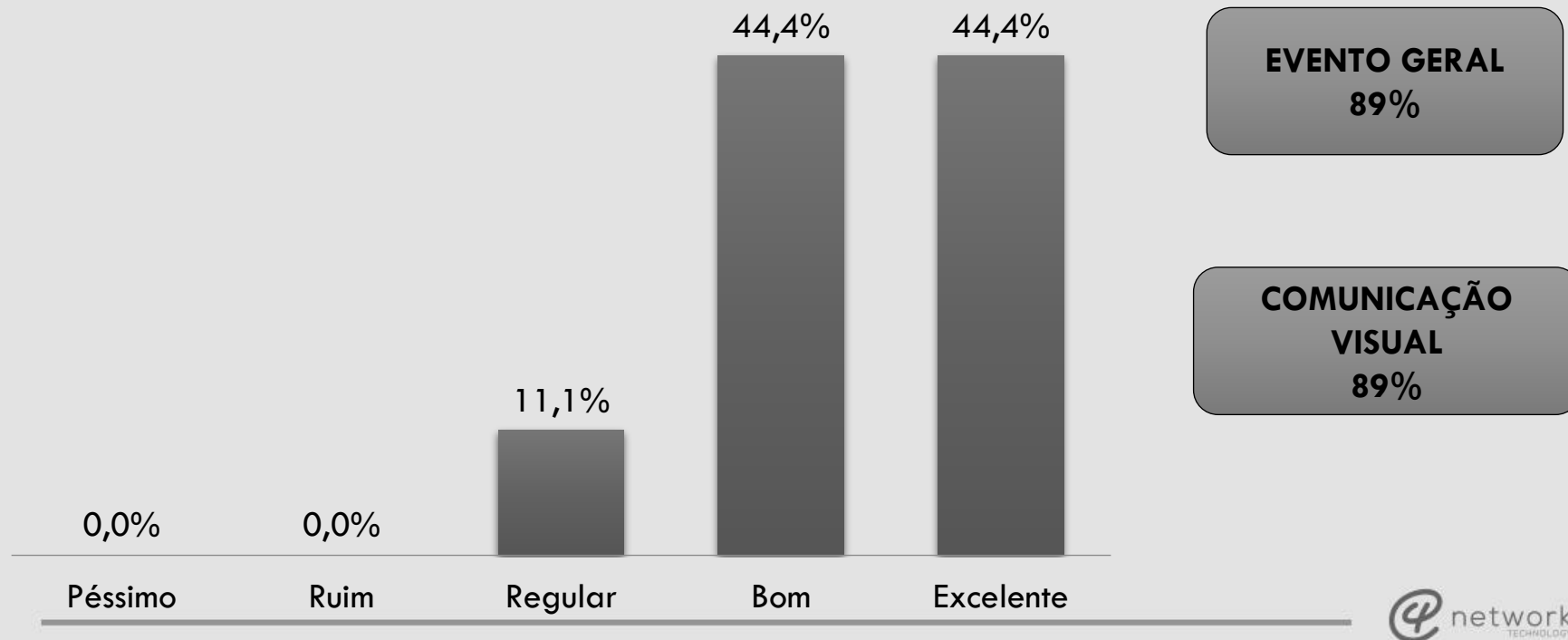
EVENTO

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. A single horizontal light purple line is positioned on the left side. The lower right portion of the image is filled with a pattern of overlapping, semi-transparent purple arrows of various sizes, all pointing towards the upper left. The word "EVENTO" is centered in the upper half of the image in a bold, white, sans-serif font.

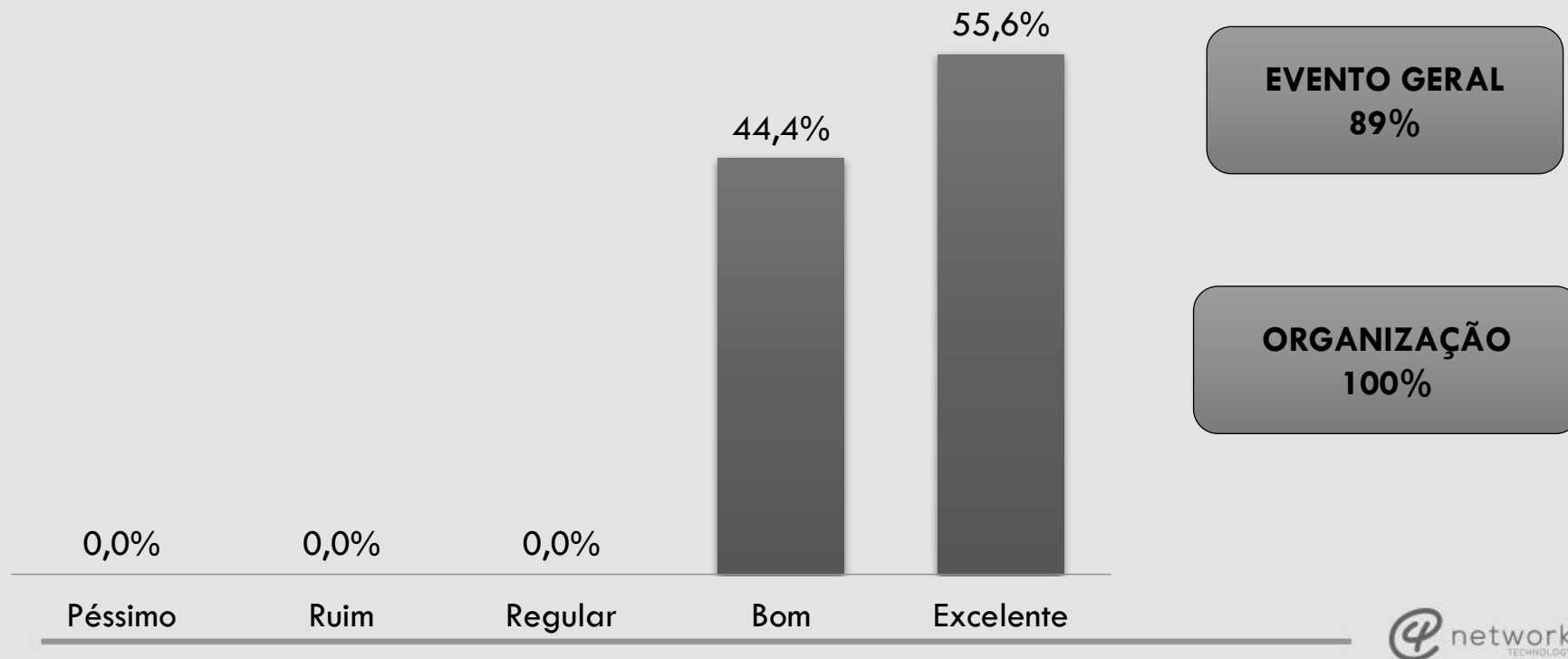
EVENTO: TEMA DO EVENTO



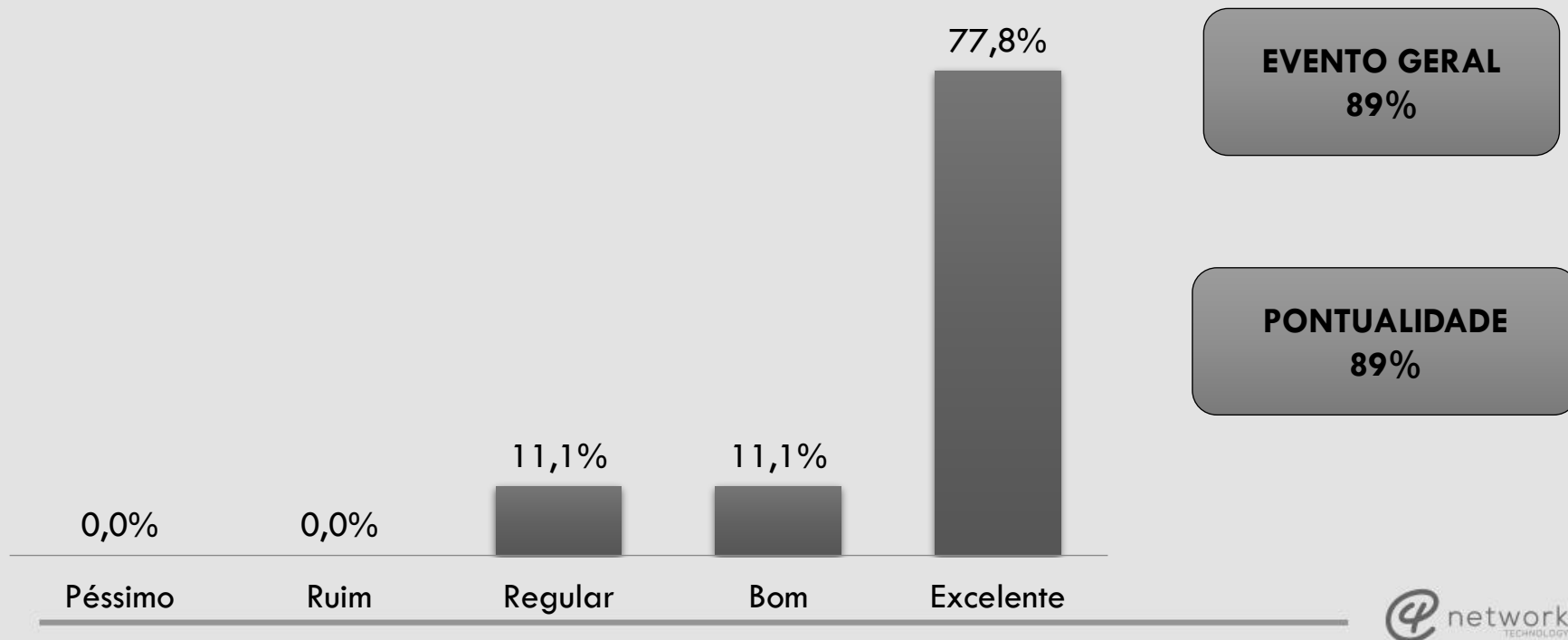
EVENTO: COMUNICAÇÃO VISUAL



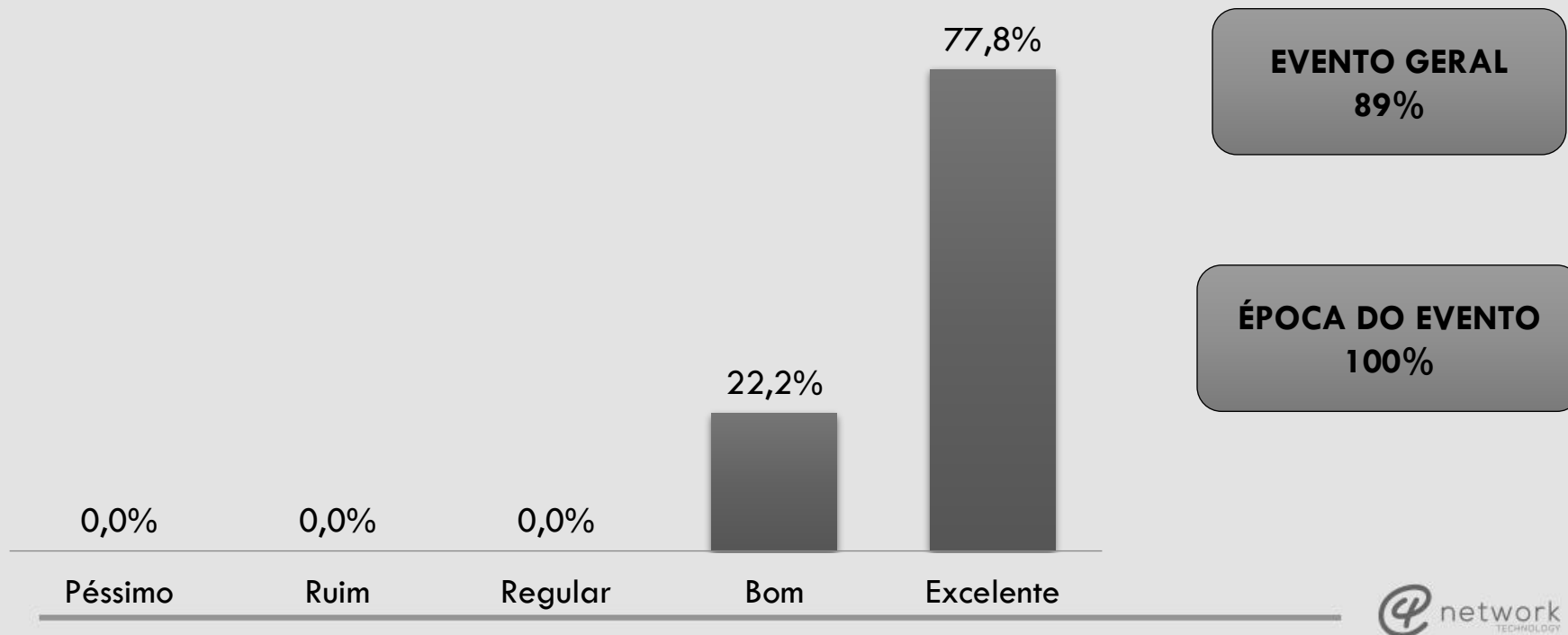
EVENTO: ORGANIZAÇÃO



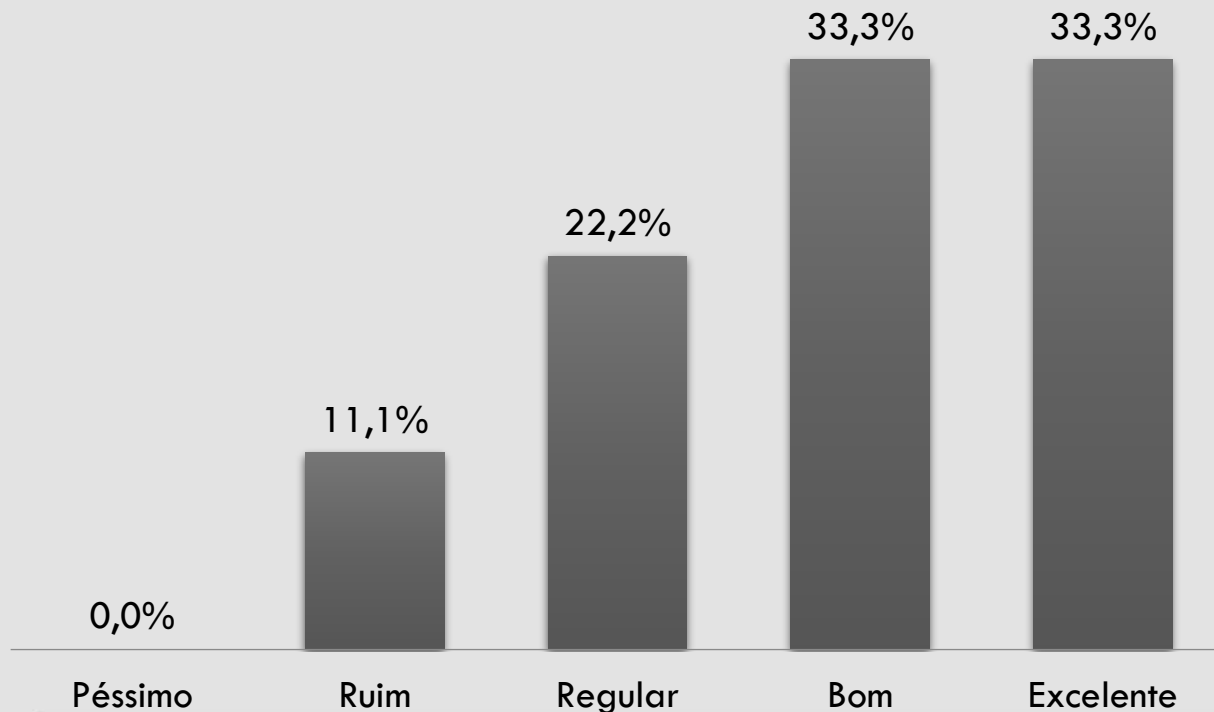
EVENTO: PONTUALIDADE



EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



EVENTO GERAL
89%

NETWORKING
56%

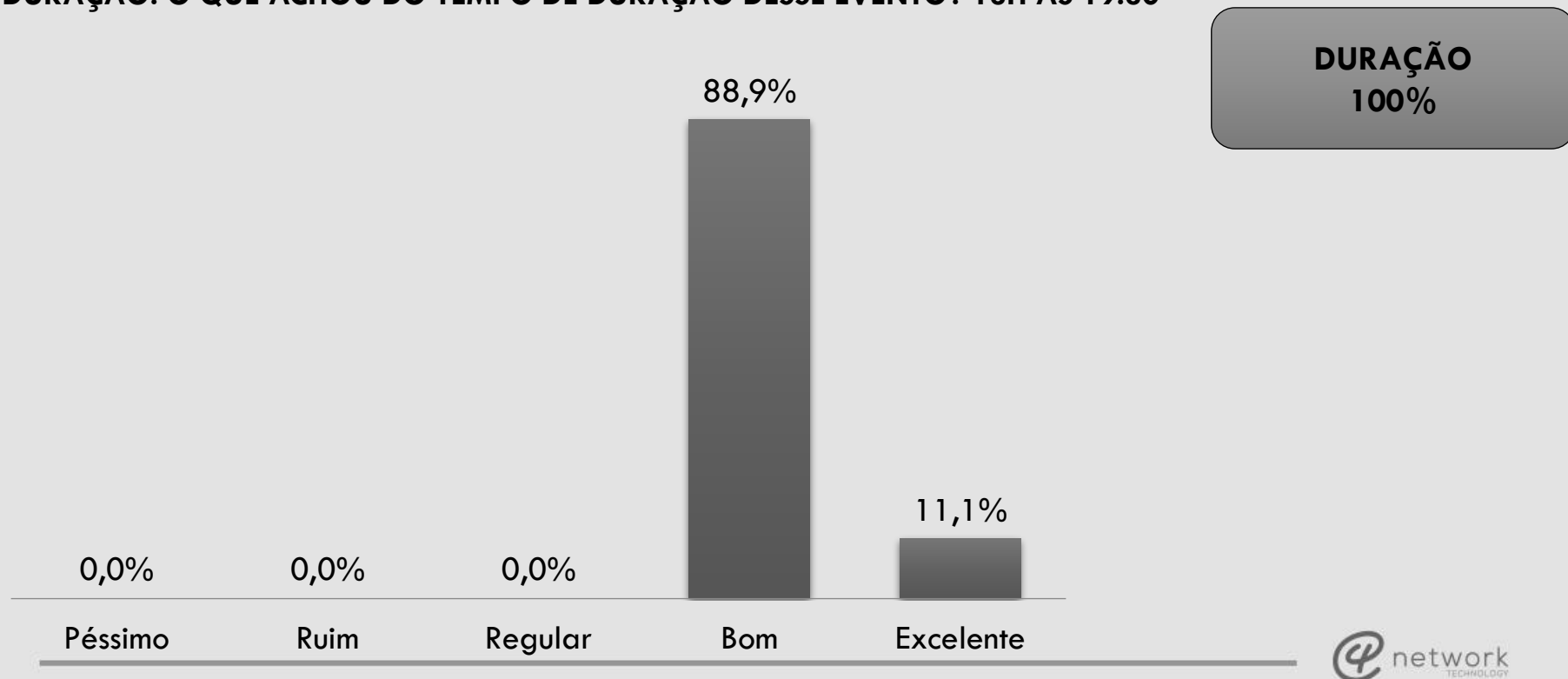
Observações:

- “CIOs com pouca interação.”

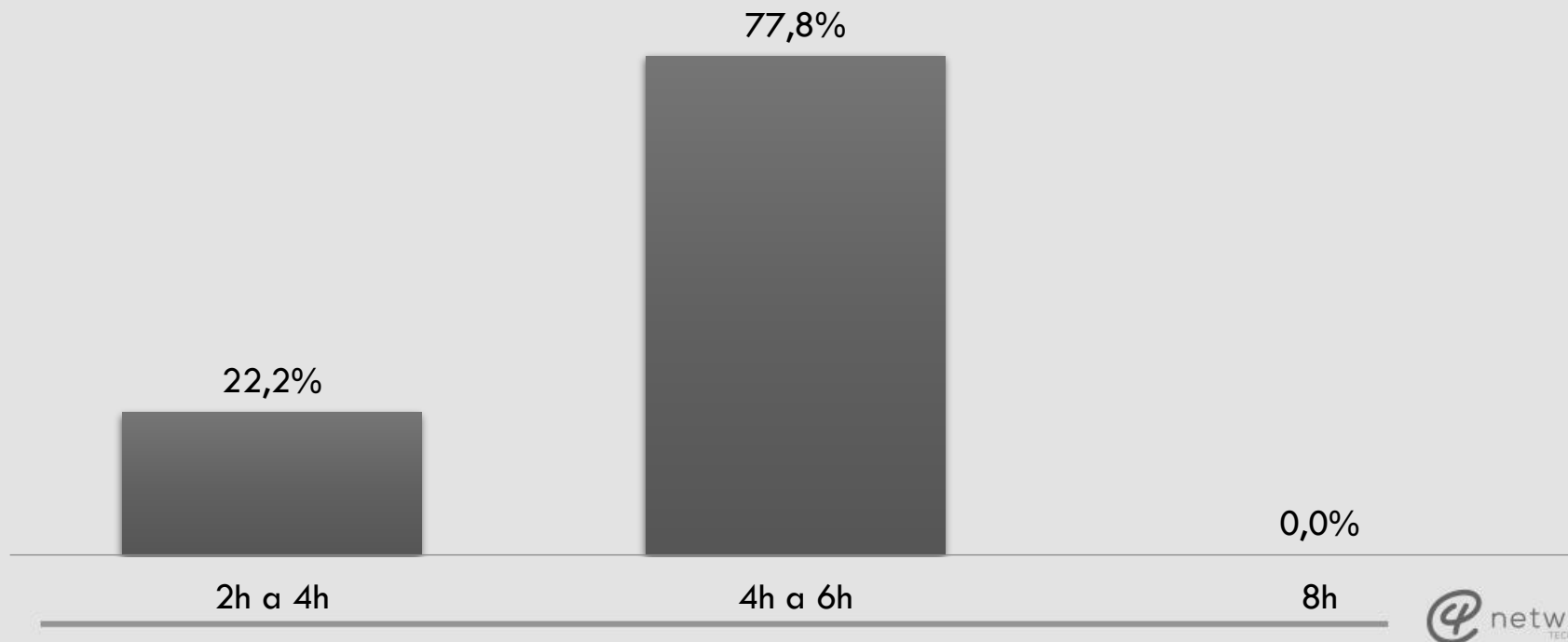
DURAÇÃO EVENTO

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, several diagonal lines in the upper right, and a cluster of arrows of varying sizes and orientations on the right side. The arrows are also in shades of purple, some pointing upwards and to the right, others downwards and to the right, and some pointing left.

DURAÇÃO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO? 13H ÀS 19:30



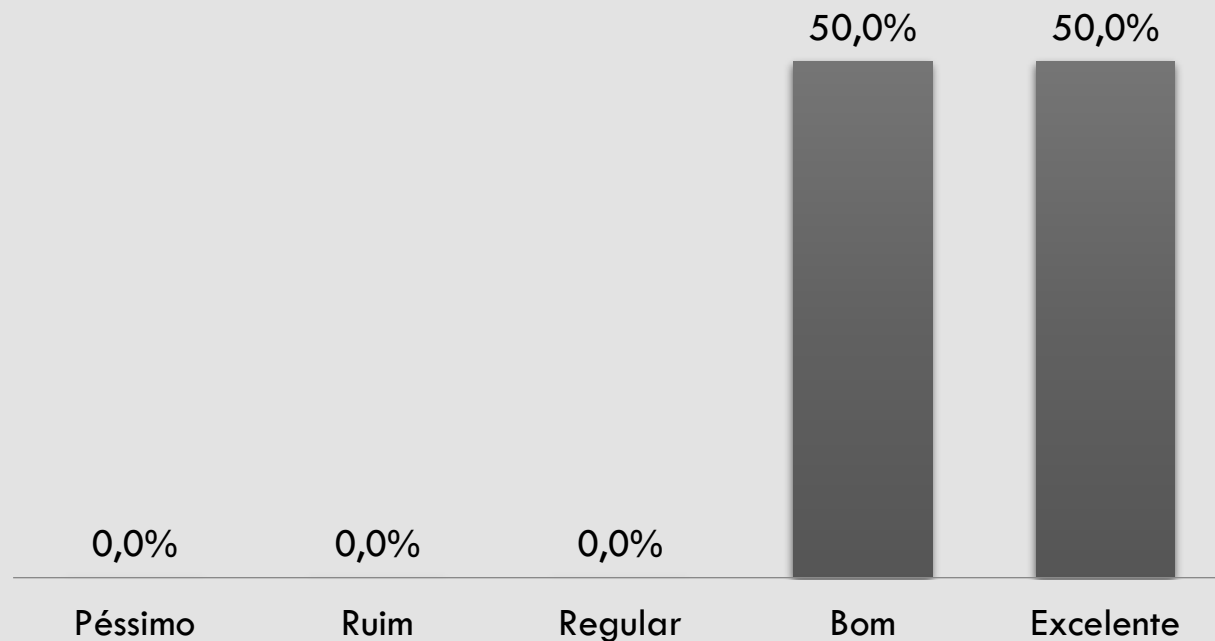
TEMPO: QUAL A DURAÇÃO DO EVENTO VOCÊ CONSIDERA IDEAL?



KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping geometric shapes, including large and small right-angled arrows pointing in various directions, and several thin, parallel white lines.

KEYNOTE: LUCIANE BOTTO

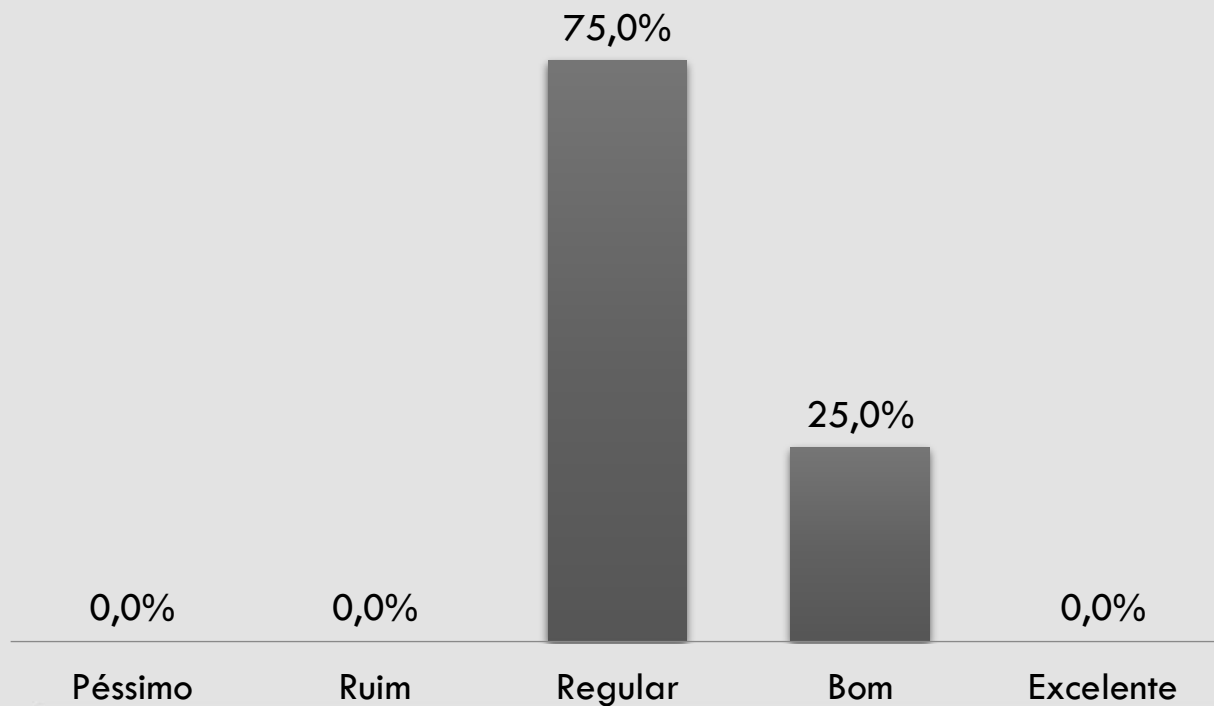


KEYNOTE
100%

OPORTUNIDADE DE NETWORK

The image features a dark blue background with a horizontal band of a lighter blue color across the middle. The text "OPORTUNIDADE DE NETWORK" is centered in the upper half in a bold, white, sans-serif font. The background is decorated with several white geometric elements: a single horizontal line on the left, a diagonal line in the top left, and a series of overlapping arrows and lines on the right side, all pointing in various directions.

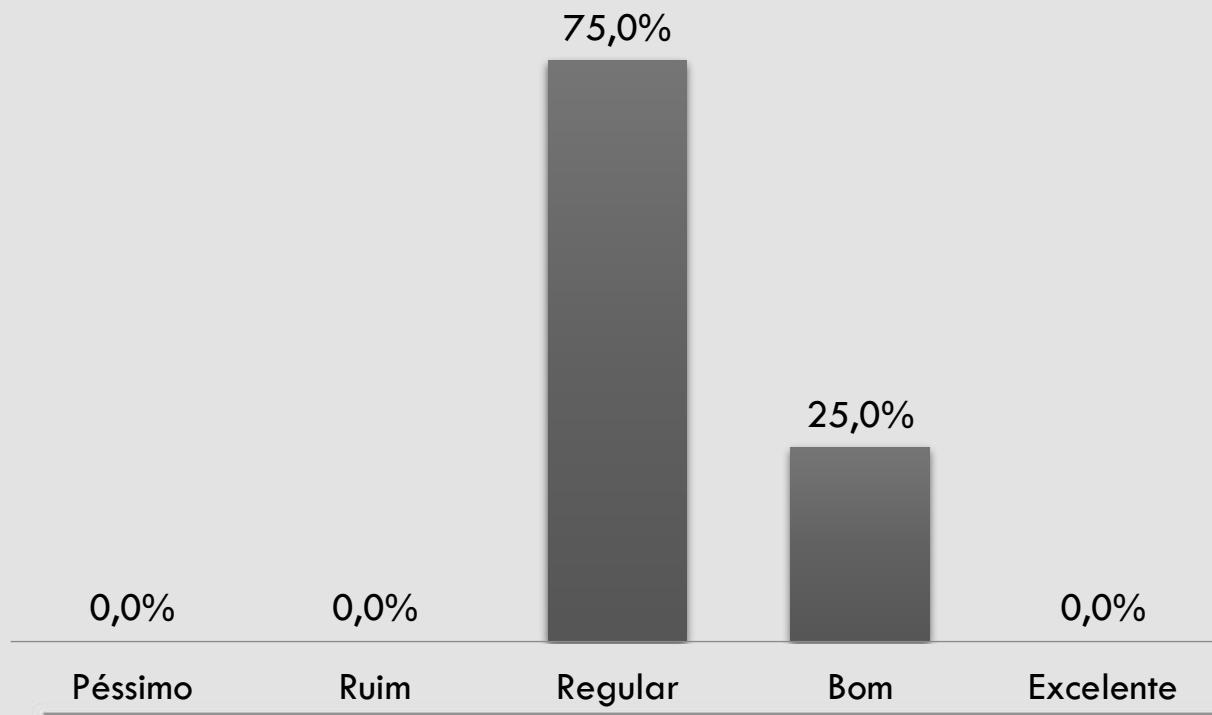
OPORTUNIDADE DE NETWORK: RELAX (PALESTRA CINEMA - IGOR GALLETTI)



**OPORTUNIDADE NETWORK
GERAL
50%**

**RELAX
25%**

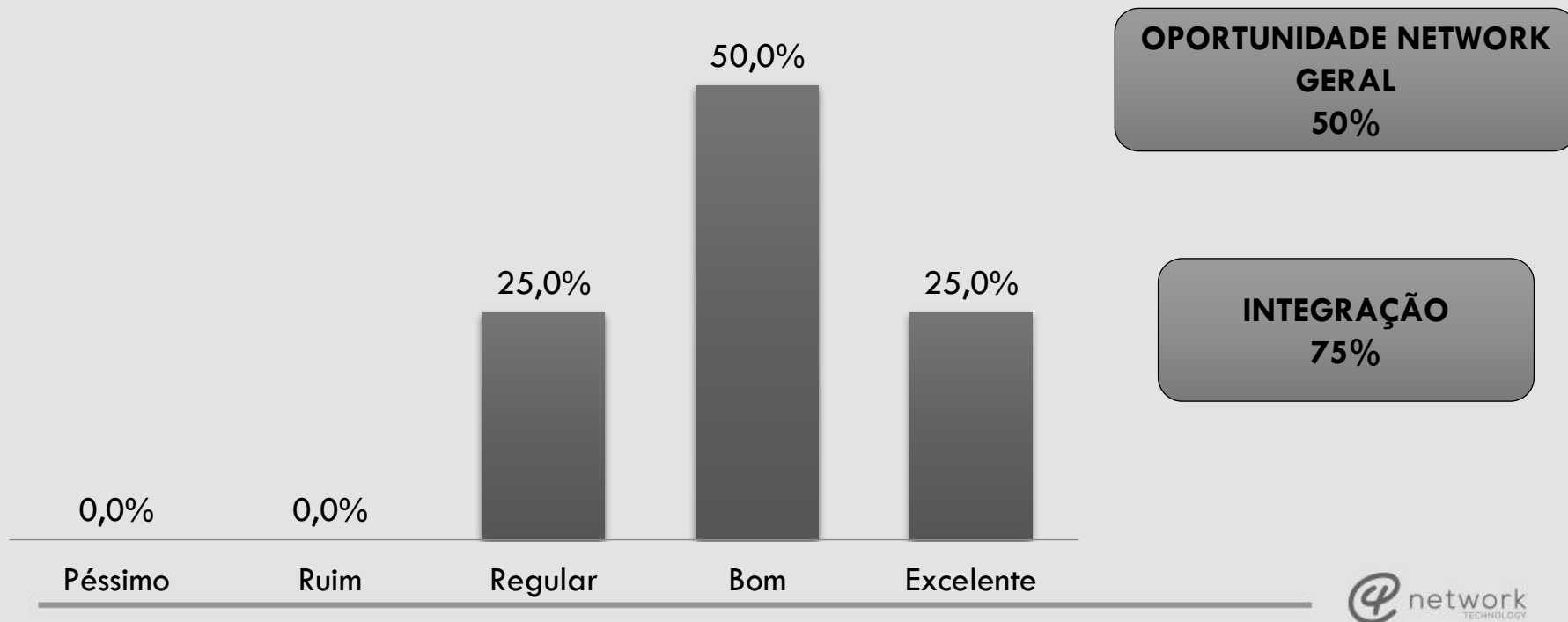
OPORTUNIDADE DE NETWORK: INTERAÇÃO - JOGO CINEMA



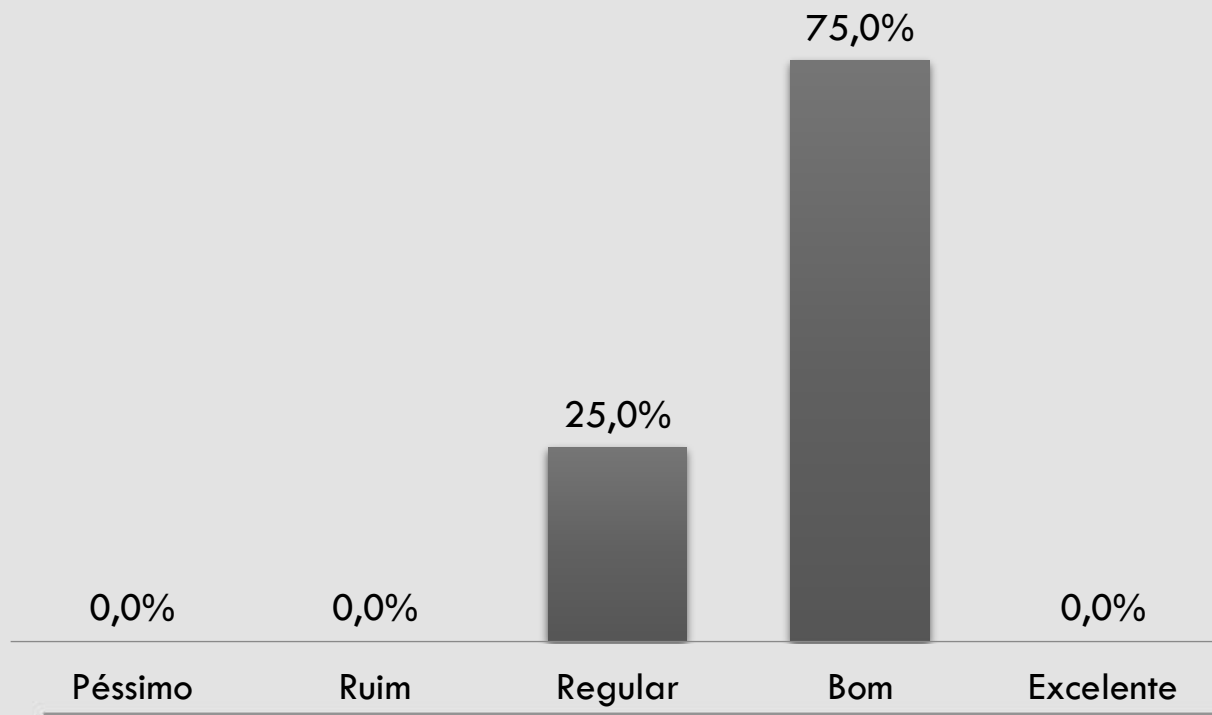
**OPORTUNIDADE NETWORK
GERAL**
50%

JOGO CINEMA
25%

OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



OPORTUNIDADE DE NETWORK: INTERAÇÃO - FABIÁN SCHVARTZMAN



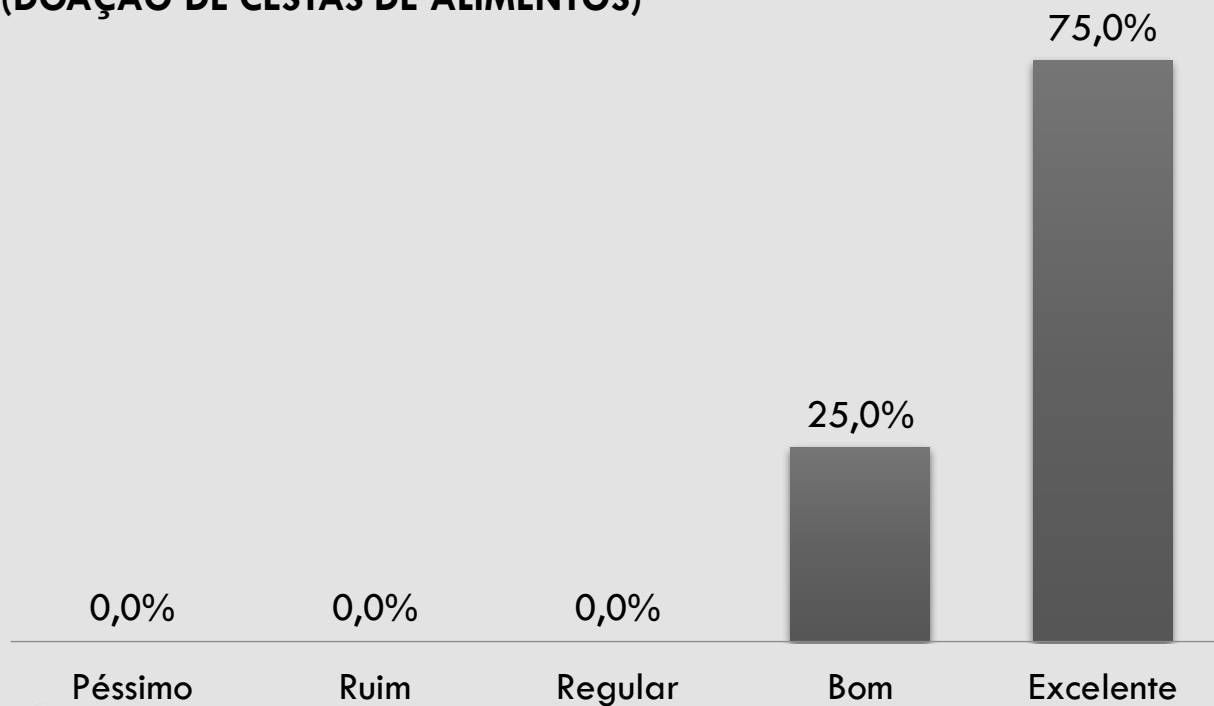
**OPORTUNIDADE NETWORK
GERAL**
50%

INTERAÇÃO
75%

AÇÕES



AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)

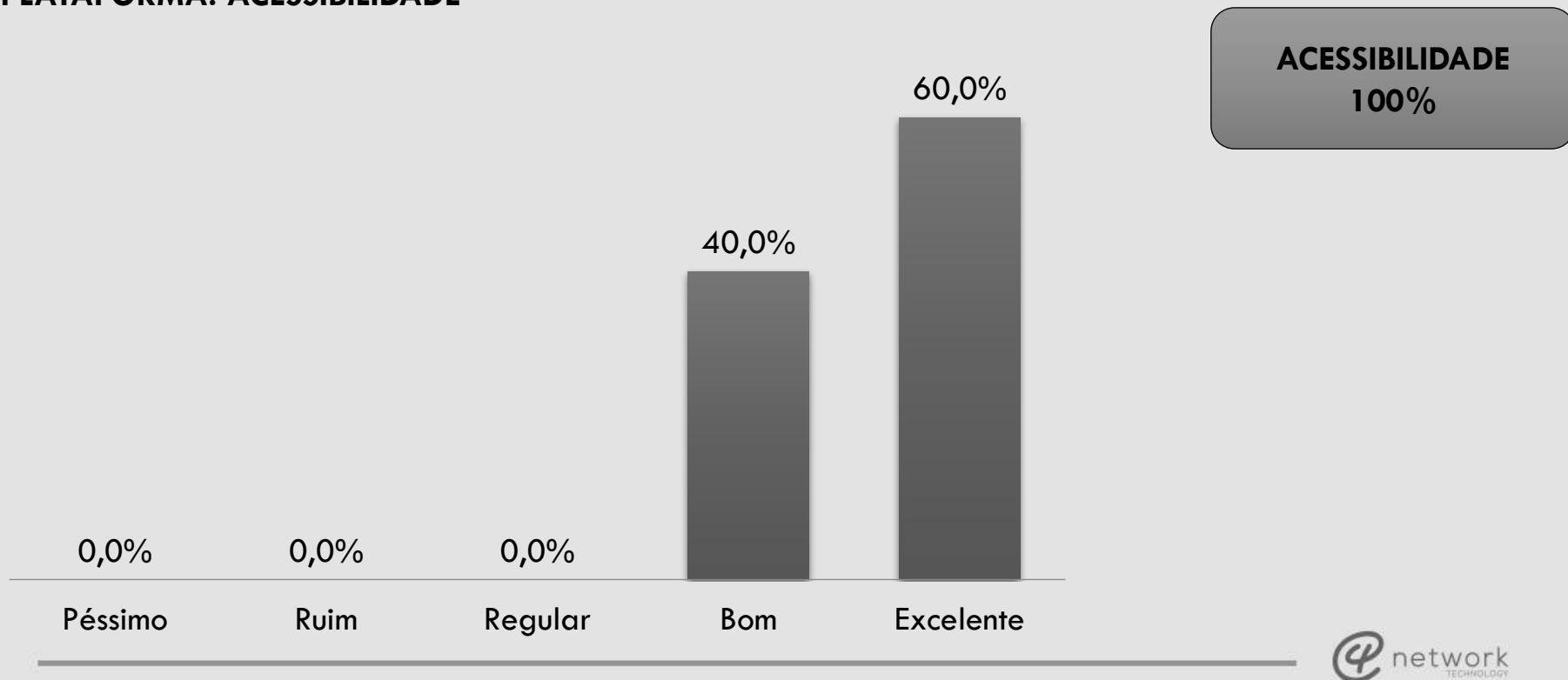


FRATERNO
100%

PLATAFORMA

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, several thin diagonal lines in the upper right, and a cluster of larger, semi-transparent purple arrows pointing in various directions (up, down, left, right) on the right side. The word "PLATAFORMA" is centered in a bold, white, sans-serif font.

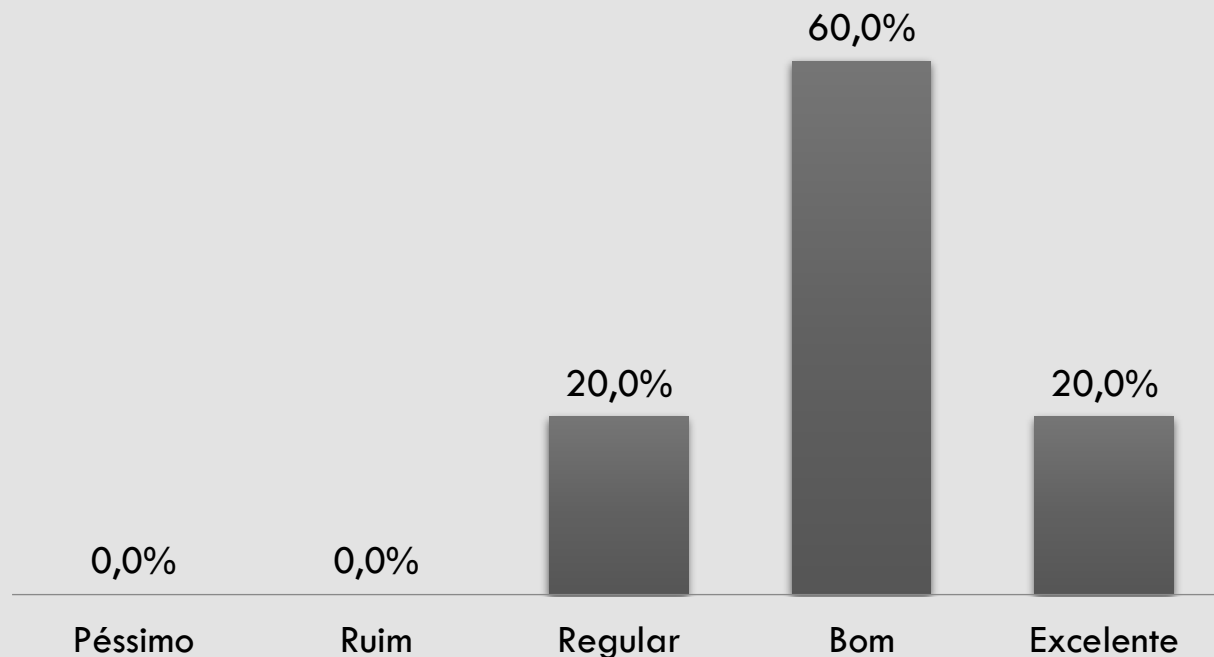
PLATAFORMA: ACESSIBILIDADE



APLICATIVO 4NETWORK

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. A horizontal light purple line is positioned to the left of the text. The lower right portion of the image is filled with a pattern of overlapping, semi-transparent purple arrows of various sizes, all pointing in different directions, creating a sense of dynamic movement and network connectivity.

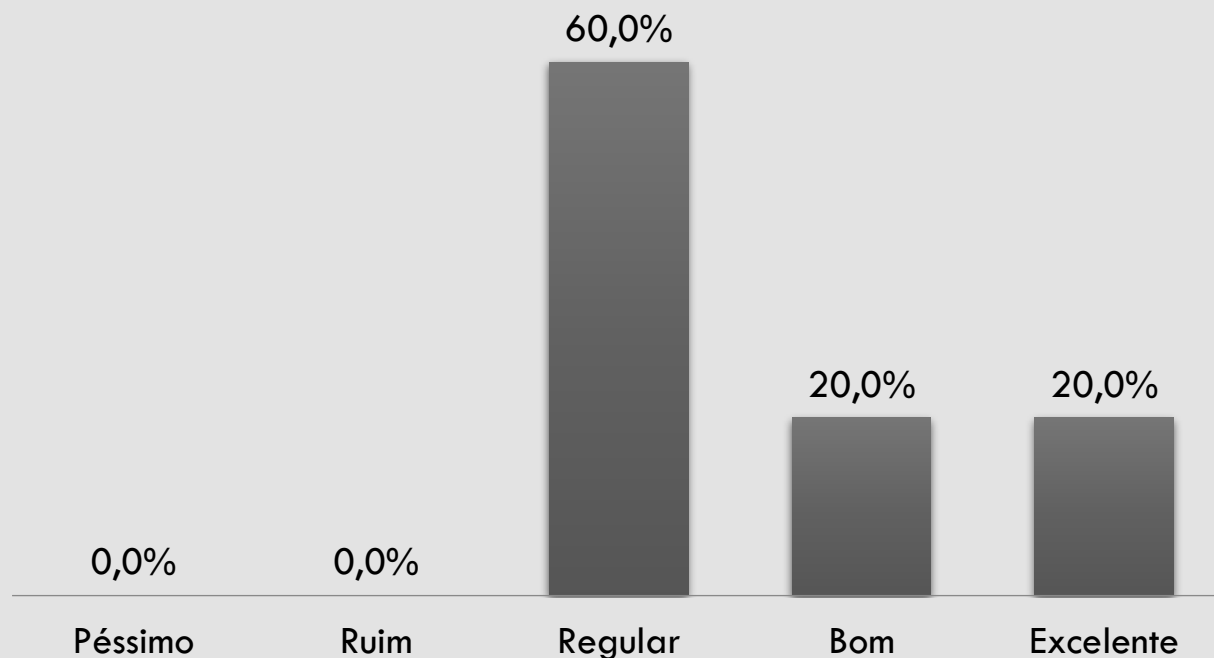
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK
GERAL
79%**

**USABILIDADE
80%**

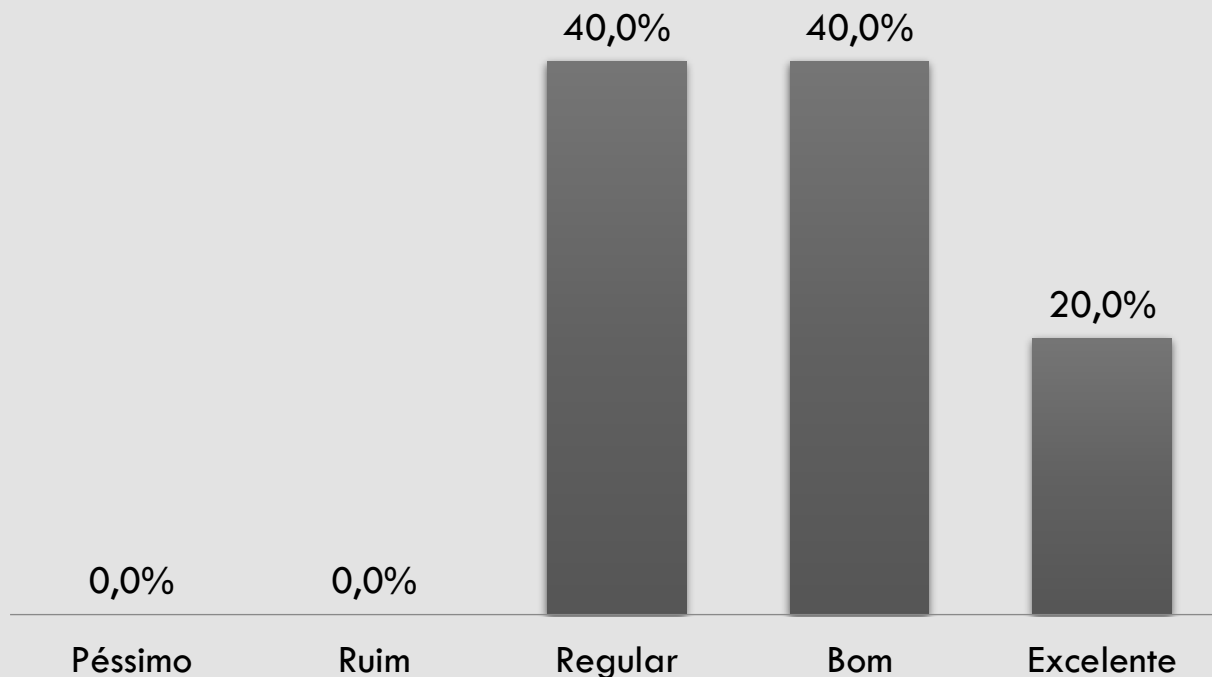
APLICATIVO 4NETWORK: CONTEÚDO



**APLICATIVO 4NETWORK
GERAL
79%**

**CONTEÚDO
40%**

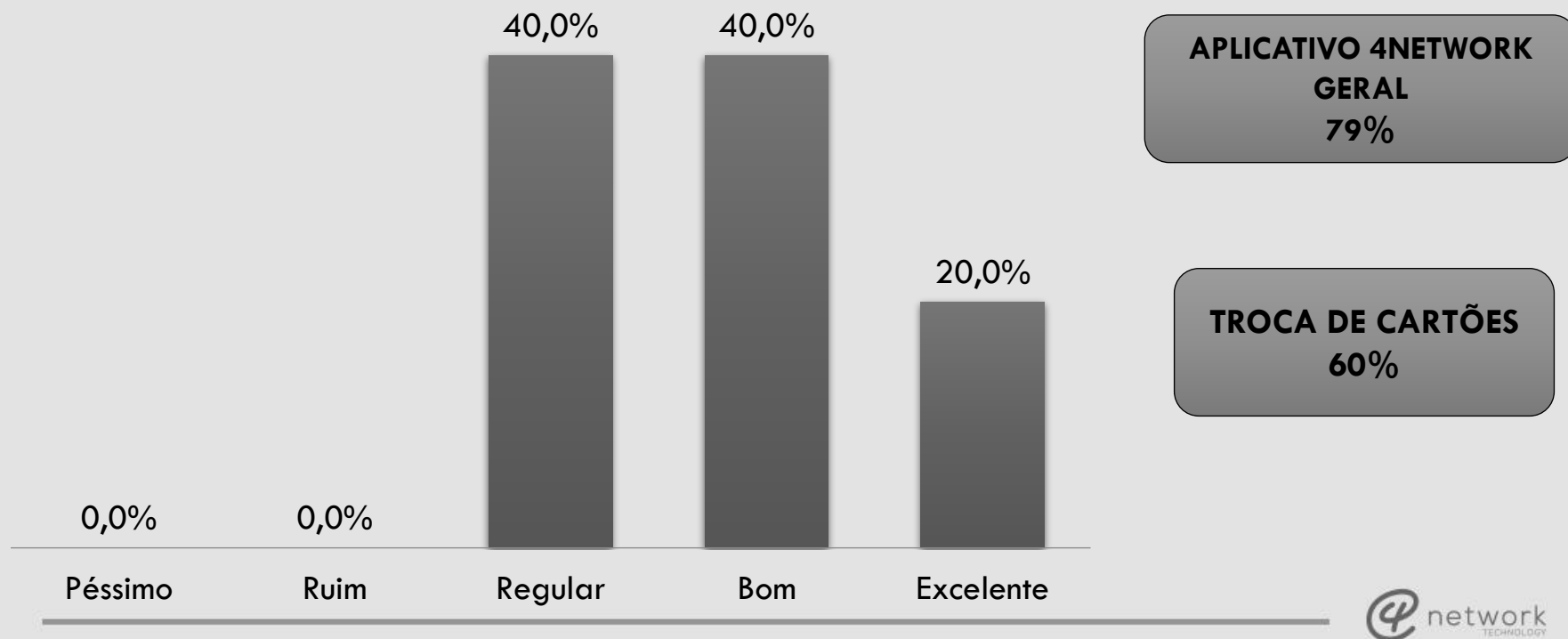
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL
79%**

**INTERFACE
60%**

APLICATIVO 4NETWORK: TROCA DE CARTÕES



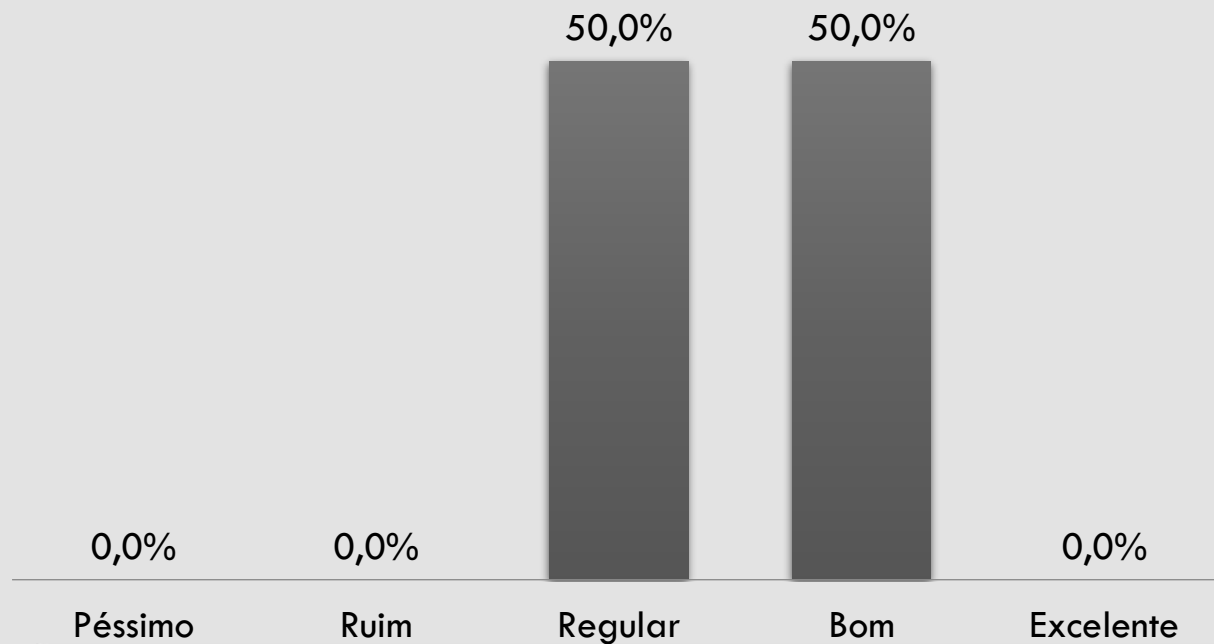
Observações:

- “Muitos CIOs (selecionaram) não quiseram compartilhar cartões de visitas.”

NEGÓCIOS

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top right and others towards the bottom left. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



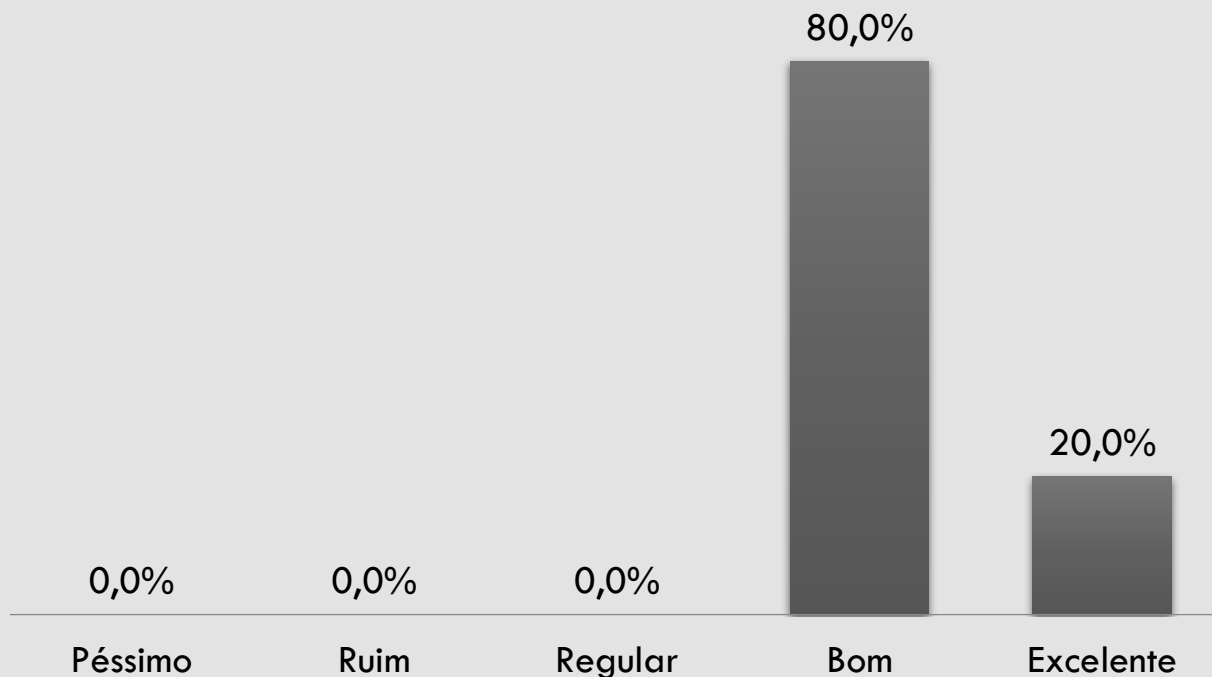
**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
50%

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the right side, there are multiple large, stylized arrows pointing upwards and to the right, some in a lighter shade of purple and others in a darker shade. A single horizontal light purple line is located on the left side of the image.

4CONNETWORKER

4CIO SP II

4CONNETWORKER 4CIO SP: COMO FOI SUA EXPERIÊNCIA?



4CONNETWORKER 4CIO SP
100%

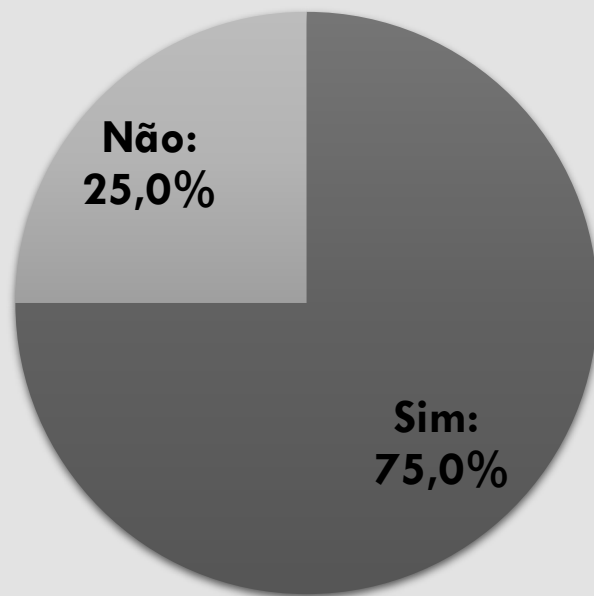
Observações:

- “Para branding ok.”

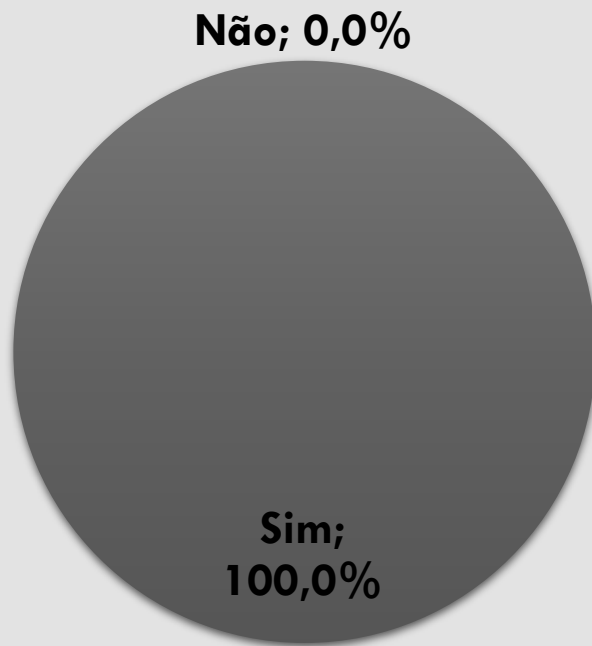
ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in white, bold, sans-serif font. To the left of the text is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large L-shaped brackets and numerous smaller arrows pointing in various directions. Some of these shapes are semi-transparent, creating a layered effect. The overall aesthetic is modern and abstract.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER 4CIO SP?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?



Observações:

- “Muitos CIOs não utilizaram o App, e não participaram efetivamente do evento.”